



September 21, 2016

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### **County-wide Macomb Bike Drive Kick-off**

Do you have more bikes than people in your home? No problem! Help kids across the Eastside and help clear some space in your garage. Consolidating this first-ever county-wide bike drive campaign, Advancing Macomb, the Macomb YMCA, Leadership Macomb, Thoughtful Missions, The Macomb County Executive Office, CARE of Southeast Michigan and No Bike Left Behind are creating a positive community impact by collecting bikes across Macomb this fall and distributing those bikes to kids in need in the spring of 2017.

“We have a strong collaboration of organizations and communities across Macomb County – a great example of our strong community spirit,” said Advancing Macomb Executive Director Melissa Roy. “This is a great opportunity for our residents and local businesses to come together for a great cause. We are collecting bikes and volunteers this fall and fundraising throughout the campaign.”

All bike and monetary donations are tax-deductible. This coordinated coalition of Macomb-based non-profits and regional businesses are partnering with local communities throughout the fall for bike collection. Sterling Heights, Mt. Clemens, Roseville and Clinton Township will kick-off bike collection the week of October 3<sup>rd</sup>. Collection points are:

Sterling Heights Senior Center  
40200 Utica Road

Drop off times: Monday – Friday 9 am – 4 pm & Saturday 9 am – 1 pm

Clinton Township Parks & Rec Department  
40700 Romeo Plank Road

Drop off times: Monday – Friday 8:30 am – 4:30 pm

Mt. Clemens  
City Hall  
1 Crocker Blvd

Drop off times: Monday – Friday 8 am – 4:30 pm



Roseville & Eastpointe  
Recreation Authority of Roseville & Eastpointe  
18185 Sycamore, Roseville  
Drop off times: M – F 8:30 am – 8 pm, Sat & Sun Noon – 6 pm

Volunteers are needed. If you are a bike enthusiast, rider or wrencher....we need your help! January through April of 2017, we are calling on biking fans and technicians to help get these bikes into good working order for May of 2017.

As President John F. Kennedy famously said, “ Nothing compares to the simple pleasure of a bike ride” Yes, it’s pure and simple fun but it also keeps kids physically active while benefiting their mental health and learning. It’s also something the whole family can enjoy together, it’s good for the environment and it’s a great way to get around.

Contact us at 586-651-0055 or [volunteer@advancingmacomb.com](mailto:volunteer@advancingmacomb.com) today.

For questions, available drop sites and Media contact: [william@advancingmacomb.com](mailto:william@advancingmacomb.com)



**Advancing Macomb** Advancing Macomb is a business and community leadership group representing over 20 leading employers, three principal business organizations and the largest higher educational institution in Macomb County, an area encompassing approximately 900,000 residents and 18,000 businesses. Our organization is committed to enhancing local communities by leveraging a unified civic leadership voice throughout the Detroit region. [www.advancingmacomb.com](http://www.advancingmacomb.com)