



ADVANCING
MACOMB

2021 ANNUAL REPORT

www.advancingmacomb.com | to 21 N Main St., Mount Clemens, MI 48043

Here's to making today a

Fifth Third better[®]

For some, going above and beyond doesn't require a special reason. It's a way of life. We understand, because that's what we believe our banking customers deserve from us. It's even built into our name.

That's why we're proud to support Advancing Macomb. Thanks to you, today's a Fifth Third better.[®]



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OUR CORPORATE PARTNERS MAKE OUR WORK ...

POSSIBLE.

Macomb, Come Out and Play!

General Motors is proud to support Advancing Macomb and its efforts to improve local communities, economy and natural resources.



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Conduit for Collaboration

Advancing Macomb continues to grow as a leader and hub for collaboration in Macomb County. Efforts toward raising the capacity of local nonprofits; making connections between the corporate, public, and nonprofit sectors; and engaging communities in quality-of-life projects have helped this small and impactful organization showcase the possibilities when you strive to facilitate collaboration.

This momentum for Advancing Macomb has increased as awareness of the organization and our mission has grown. Projects, such as the Nonprofit Roundtable, that were started in response to the pandemic have become central to our outreach and are a valuable opportunity for the nonprofit community. We are pleased that Advancing Macomb can fill that need as a convening organization and be a leader in providing support, connections, and resources to help these nonprofits through a very challenging time.

Our work with statewide and regional organizations has broadened the impact of Advancing Macomb. Becoming a member of the Michigan Community Resilience Program has opened the door for greater statewide collaboration to promote volunteerism through the Michigan Community Service Commission. And working with major state and regional funders such as the Community Foundation for Southeast Michigan, the MEDC, and the Ralph C. Wilson Jr. Foundation has helped to highlight the philanthropic needs in Macomb County and brought new programming to our communities.

We see a strong path forward for Advancing Macomb to not only strengthen the organization itself, but also be a catalyst for collaborative change in Macomb County, as well as in the region, and state. Our directors, staff, donors, and partners are committed to creating a thriving community in which to live, learn, work, recreate, and innovate.

Thank you for your continued support.

James O. Sawyer IV, Board Chair

Community Foundation

FOR SOUTHEAST MICHIGAN



RALPH C. WILSON, JR.
FOUNDATION



OUR PHILANTHROPIC PARTNERS MAKE OUR WORK
POSSIBLE

DTE
Foundation

STRONGER MACOMB,
STRONGER MICHIGAN

The DTE Foundation proudly supports *Advancing Macomb* in driving recovery and growth in Macomb County and beyond.



MISSION

Strengthen Macomb County by connecting community challenges with high-impact solutions.



VISION

Macomb County is a thriving, collaborative and philanthropic community.

Advancing Macomb is a conduit, convener and advocate, for enhancement for our communities



VALUES

1. Trust

We strive to become a pillar of integrity, reliability and fairness both through internal operations and external support.

2. Equity

We believe that disparities in our communities can be resolved by prioritizing support to organizations that face barriers to success, empowering diverse community leaders, and creating an inclusive environment.

3. Leadership

We reflect our collective assets of business and leadership skills to the advancement of our communities.

4. Collaboration

We actively work to break down silos and find innovative solutions to leverage organizational strengths and overcome weaknesses.

MAKING OUR WORK POSSIBLE



**Ascension
Macomb-Oakland**



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MACOMB HOSPITALS**



**Macomb
Community College**

Education • Enrichment • Economic Development

Discover. Connect. Advance.SM

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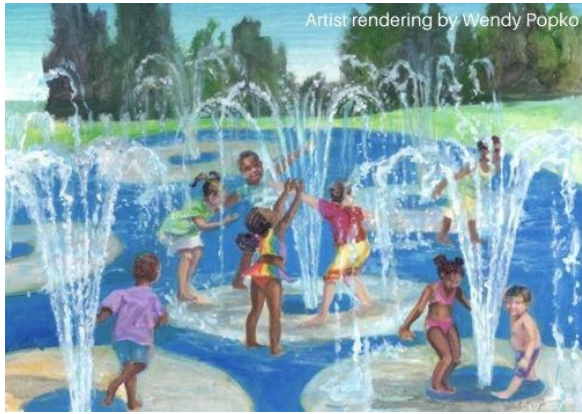
MICHAEL BRODY
Proper Group International

STAFF

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Executive Director

ANGELA LENDA
Program Manager

PROGRAM OVERVIEW



Cascade in the Shade Play Fountain

Thanks to the success of a collaborative project in 2019 to bring colorful, interactive murals to downtown Mount Clemens, a local coalition decided to concentrate efforts on another project that would promote family-friendly fun and inspire creativity. The focus was on a large underutilized green space in the city's Shadyside Park. The unique location of the park would provide access to an exciting and safe play feature for youth and caregivers in a diverse community.



Thanks to the generosity of over a hundred donors including an initial grant from Kaboom! and the Ralph C. Wilson Jr. Foundation, a matching grant from the Michigan Economic Development Corporation, the George Family, and First State Bank, we raised \$200,000 for a 1400 sq. ft. interactive play fountain with an artistic mural that inspires creativity all year round. The project will be completed by the summer of 2022.



Shadyside Community Art Sessions

Advancing Macomb hosted a series of community art sessions in Mount Clemens' Shadyside Park to inspire community creativity. Supported by the Michigan Council for Arts and Cultural Affairs grant program, the art sessions helped bring arts and crafts to the citizens of Mount Clemens. Local residents came together to create and to talk about ways to enhance their community through art.

Each session featured local artists who brought samples of their work and shared their process, creativity, and skills. Attendees had a chance to paint, draw, construct, arrange, imagine, and put their own spin on their work. During the sessions, attendees also provided ideas for design themes for the mural that will accompany the upcoming park play fountain.

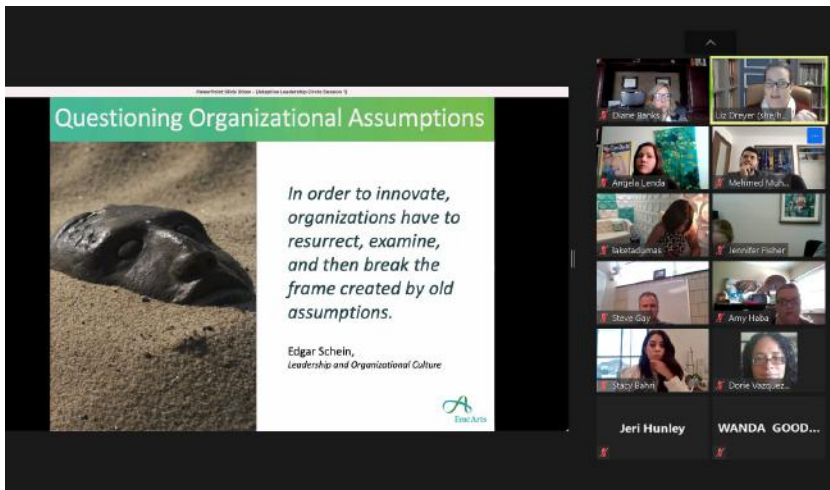


Adaptive Leadership Circle

Advancing Macomb partnered with EmcArts, a national service organization that works alongside individuals, organizations, and communities as they tackle their most complex challenges. EmcArts offers a six-month peer cohort, the Adaptive Leadership Circle (ALC), which uses a collaborative approach to improve organizational resiliency in the face of COVID-19's constant disruptive change.

The goals of the ALC included identifying and exploring an individual leadership challenge, developing and implementing a small experiment toward this goal, and building this collaborative cohort into a group for shared learning and mutual support. With assistance from the Community Foundation for Southeast Michigan, Advancing Macomb was able to provide the program at no cost to the cohort.

Community Innovation Workshops



In conjunction with the Adaptive Leadership Circle, Advancing Macomb also partnered with EmcArts on a program working in complex community change in Macomb County.

The Community Innovation Workshops (CIW) were a ten-session series focusing building adaptive capacity for change and innovation dealing with the complex challenges faced by our nonprofit organizations and community in Macomb County. The collaborative learning workshops helped bring an experimental mindset to learning to create new and adaptive responses, rather than technical fixes.

Participants learned a wide range of practical tools and techniques to expand their capacity and perspectives on complex change which they can take with them to use in their own organizations and communities.

Michigan Community Resilience Program

Advancing Macomb was selected to be one of 13 organizations in the state to partner with the Michigan Community Service Commission (MCSC) to launch the Michigan Community Resilience Program. This program focuses on making an impact during the COVID-19 response and recovery by expanding volunteerism and increasing the efficiency, effectiveness, and geographic reach of organizations throughout the state.

The MCSC partnership has allowed Advancing Macomb to highlight local volunteers through the MI Heroes Project, share professional development opportunities to area nonprofits, and was the impetus for the beginning of a Macomb County Long-Term Recovery Group (LTRG) to facilitate community recovery from the impact of disaster in our region.

MAKING OUR WORK POSSIBLE



INDIVIDUAL DONORS

James O. Sawyer IV, Ed.D

Barbara Rossmann

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Teri Eisinger

Peter Dwyer

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LOOKING FORWARD

Building on the accomplishments of the last two years, and a renewed sense of urgency in our mission, we are excited for what 2022 will bring. Our dedicated board, volunteers, and donors continue to propel our organization, and our communities forward. We are grateful for their continued support and their commitment to strengthening Macomb County.

Next year we will continue to mobilize transformational support to improve the quality of life in Macomb County. Advancing Macomb's relationship with cross-sector organizations and grassroots community groups, in addition to our role as a trusted community advocate, convener, and collaborator, uniquely positions us as a vehicle to drive transformative impact in our county into the future.

We are also looking forward to bringing stakeholders together at a scaled-up version of our signature "Summer Soiree" event. Next year's highly anticipated evening event will take place at Jimmy John's Field in Utica on June 14, 2022. Mark your calendars and join the Advancing Macomb Board of Directors and many community leaders to learn more about the organization's bold vision for the future.

Together, we are advancing Macomb County.



STAY CONNECTED



www.advancingmacomb.com

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