

Empowering Positive Change in Macomb County: Your Support Makes the Difference

At the forefront of Macomb County's evolution stands Advancing Macomb, a pivotal force orchestrating resources that elevate our community's quality of life. Our mission is unequivocal: to provide leadership and resources needed to connect complex community challenges with high-impact solutions in Macomb County.

Imagine a place where 27 thriving communities with unique histories, diverse cultures, innovative industries and charming spaces work together in partnership with business, education, government and philanthropic organizations with one common purpose: to ensure the best quality of life for residents, memorable experiences for visitors and boundless opportunities for all.

This is Advancing Macomb's vision for Macomb County. Your support is vital in helping us transform this vision into a tangible reality.

As a 501c3 organization, Advancing Macomb functions as the philanthropic nexus, fostering symbiotic partnerships among nonprofit, public and private sectors. Our commitment lies in identifying and securing resources for substantial community projects and programs, all while elevating the visibility of Macomb County.

We aspire to be the standard-bearer of philanthropic giving, enhancing the capacity of the social impact sector and championing initiatives that bring sustainable solutions to our communities.

In 2023, Advancing Macomb:

- Secured a \$118,000 grant from the Ralph C. Wilson, Jr. Foundation for organizational capacity building.

- Launched our inaugural Community Engagement as part of a broader initiative to strengthen Macomb County communities. This kick-off event served to:
 - o To inspire investment in emotionally engaging citizen-led projects that enhance the county and region's quality of life and economic vitality.
 - o To launch a broader plan for Advancing Macomb leadership to work with Macomb County cities and townships to bring community-building ideas to life.

- Successfully grew our Macomb Nonprofit Roundtable, a forum that enables nonprofit leaders to seek and provide feedback, brainstorm solutions, learn new strategies and identify collaboration areas.
- Celebrated a successful first year of Breaking Barriers to Play, a program leveling the playing field and making recreation accessible and affordable to youth and families in underserved communities in Macomb County.
- Continued our work with the Boys & Girls Club of Southeastern Michigan for capital improvements to a building in Eastpointe and with the City of Mount Clemens for capital improvements to the Cairns Community Center because of a HUD grant received with support from Congressman Levin's office in 2022.
- Partnered with the Macomb County Planning and Economic Development Department's Land and Water Resources Group to secure a \$1 million grant from the Ralph C. Wilson Jr. Foundation, which will be added to other funding to build a pedestrian bridge over the Clinton River spillway in Harrison Township. The county government would not have been able to access these funds without the partnership of a 501c3.

While our board and leadership are committed to narrowing the gap between need and opportunity, we recognize that we cannot achieve this endeavor alone. **Your investment is a catalyst, propelling us towards sustainable solutions for Macomb County.** Together, we will forge positive change and fortify the very fabric of our communities in Macomb County.

Join us on this transformative journey - your support is instrumental!

Please review the annual investment opportunities on the next page and consider supporting Advancing Macomb to increase our impact in Macomb County. Contact Phil Gilchrist, Executive Director, with questions or to make your commitment!

2024 Investment Levels & Benefits

Benefit	Gold	Silver	Bronze	Community Investor	Friend of Advancing Macomb
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognition on Advancing Macomb Website	w/ link	w/ link	w/ link	w/ link	X
Tickets to Community Engagement Summit & Summer Soiree	6	4	2	1	0
Exclusive Supporter Feature in One E-Newsletter	X				
Verbal Recognition at Community Engagement Summit & Summer Soiree	X				
Opportunity for Add-On Activity at Community Engagement Summit*	X	X			
Business Spotlight on Advancing Macomb Social Media	X	X	X		
Thankful Thursday Spotlight on Advancing Macomb Social Media	X	X	X	X	X

**Supporter to provide the activity or engagement, subject to agreement with Advancing Macomb*

All benefits shown will be active for the calendar year in which your commitment is received.

2024 Community Engagement Summit Sponsorship Opportunities

Building on the success of our inaugural event, we are planning our second annual Community Engagement Summit with these goals in mind:

- To convene a broad variety of stakeholders to learn about current ideas and thoughts around community engagement.
- To provide actionable strategies and valuable tools for attendees to take back to their communities and put into practice.
- To share learning around how community engagement is essential for achieving success in community development and high quality of life and helps lead to greater economic development and other opportunities.

Though we are still planning this event, it is targeted to take place in spring 2024. More details will be available as they are confirmed.

Benefit	Presenting Sponsor	Keynote Sponsor	Community Champion	Engagement Enthusiast
	\$5,000	\$2,500	\$1,000	\$500
Tickets to Community Engagement Summit	8	6	4	2
Opportunity to Address Event Attendees	X			
Opportunity for Add-On Activity at Event*	X			
Business Spotlight on Advancing Macomb Social Media	X	X		
Verbal Recognition at the Event	X	X		
Option to provide giveaway items for Sponsor Spotlight handout table	X	X	X	
Printed Recognition at Event	X	X	X	X
Recognition on Advancing Macomb Website and Social Media	X	X	X	X

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Make your sponsorship commitment by April 1, 2024, to be included in print and digital media!

2024 Summer Soirée Sponsorship Opportunities

Our annual Summer Soirée is a celebration of this work and our impact in Macomb County. Presented by CollabPEO, the 8th annual event will continue this tradition as we also welcome our new Executive Director, Phil Gilchrist. The Soirée is a key Advancing Macomb event and plays an important role in helping fund our programs and operations. Consider joining us as a sponsor for the 8th annual Summer Soirée and take part in helping us create impact in our communities! Together, we will forge positive change and fortify the very fabric of our communities in Macomb County. Join us on this transformative journey - your support is instrumental!

Though we are still planning this event, it is targeted to take place in summer 2024.

Benefit	Presenting Sponsor Reserved	Diamond Sponsor	Emerald Sponsor	Ruby Sponsor
	\$5,000	\$2,500	\$1,000	\$500
Tickets to Summer Soirée	8	6	4	2
Opportunity to Address Event Attendees	X			
Business Spotlight on Advancing Macomb Social Media	X	X		
Verbal Recognition at the Event	X	X		
Option to provide giveaway items for Sponsor Spotlight handout table	X	X	X	
Printed Recognition at Event	X	X	X	X
Recognition on Advancing Macomb Website and Social Media	X	X	X	X

Make your sponsorship commitment by May 1, 2024, to be included in print and digital media!

For questions or to make your commitment, contact:

Phil Gilchrist, Executive Director

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