



News Release

For Immediate Release

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Advancing Macomb Partners with Macomb County To Bolster Nonprofit Organizations

Mount Clemens, Mich. (May 13, 2024)—Advancing Macomb, a 501c3 that convenes resources to solve community challenges and enrich the lives of Macomb County residents, has partnered with Macomb County Planning and Economic Development (MCPED) to provide resource navigation and technical assistance for local nonprofit organizations in 2024. The partnership was approved as part of the County’s 2024 budget.

Through the agreement, Advancing Macomb will serve as a bridge, connecting 501c3 charitable organizations in Macomb County with a wide range of local, regional, and statewide programs and services. These include opportunities such as available grant programs, volunteers, in-kind professional services, data, marketing and planning services, all designed to enhance the capabilities of nonprofit organizations.

Advancing Macomb will also provide technical assistance to nonprofit organizations seeking greater expertise in grant funding, fundraising strategies, data collection, strategic planning and volunteer management. All services will be delivered in a flexible manner, both virtually and in person, as needed, ensuring the organization's needs are met. A series of skills workshops will provide a deeper dive into key topics such as grant writing, good governance, financial management for nonprofits and more.

The first skills workshop will be Basics of Grant Writing on Tuesday, June 4, 2024, from 6 to 8:30 p.m. at The CoLABorative at 21 N. Main St. in Mount Clemens, Mich. Registration is \$10 and may be completed online at advancingmacomb.com.

“Nonprofits play an essential role in our community by providing much-needed services and resources for our residents,” said Phil Gilchrist, executive director of Advancing Macomb. “We are pleased to partner with Macomb County Planning and Economic Development to help strengthen and support the work of these important organizations.”

In addition, Advancing Macomb will help connect private businesses interested in greater community engagement to opportunities with nonprofit organizations, helping to build stronger cross-sector collaborations and partnerships.



"Just as we work alongside businesses to help them expand and grow, we must help our local nonprofits as well," said Jeff Schroeder, deputy director, Macomb County Planning and Economic Development. "By partnering with Advancing Macomb, the County will position these organizations for success. And this ultimately benefits our community as a whole, as our nonprofits provide countless programs and services that assist our residents in a number of important ways."

Macomb County nonprofit and business leaders who would like to learn more should visit advancingmacomb.com, email info@advancingmacomb.com or call 586-651-0055.

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About Advancing Macomb

Advancing Macomb is a 501c3 that convenes resources to solve community challenges and enrich the lives of Macomb County residents. The organization provides the philanthropic model and leadership needed to cement partnerships between the nonprofit, public and private sectors, identify and attract resources to fund major projects and programs, and increase Macomb County visibility. For more information about Advancing Macomb, visit advancingmacomb.com.

About Macomb County Planning and Economic Development

The Macomb County Department of Planning & Economic Development supports an environment where businesses prosper and people thrive. Its activities and programs are focused on stimulating the local economy through business retention, expansion and attraction while improving the overall quality of life for residents. The department specializes in providing services to businesses at all stages of development with a concentration on the high-growth industries of aerospace, alternative energy, advanced manufacturing, defense and homeland security.