



News Release

For Immediate Release

Contact: Amy Wilczynski
586.945.1250
amywpr@gmail.com

Advancing Macomb Hosts Second Annual Community Engagement Summit *Event Provides Tools and Strategies for Successful Community Engagement*

Mt. Clemens, Mich. (Aug. 19, 2024) – [Advancing Macomb](#), a 501c3 that convenes resources to solve community challenges and enrich the lives of Macomb County residents, will host its second annual Community Engagement Summit on Friday, September 27, 2024, from 11:30 a.m. to 3:30 p.m. at the Welsh Activity Center at Lake St. Clair Metropark in Harrison Twp., Mich.

The event will offer practical strategies and valuable tools to help attendees better engage with their communities. Attendees will also learn why community engagement is essential for achieving success in community development, improving quality of life and encouraging greater economic growth.

“We are excited to host the second annual Community Engagement Summit and invite business, community and civic leaders from across Macomb County and metro Detroit to join us on September 27,” said Phil Gilchrist, executive director of Advancing Macomb. “Attendees will gain valuable insights and powerful tools to help address community challenges and turn them into opportunities for growth.”

The summit features keynote speaker Jeanette Pierce, founder and president of the City Institute in Detroit. Pierce established the City Institute to help cities attract and retain residents by fostering understanding and appreciation for their local environments. During her remarks, Piece will discuss community engagement and why it’s necessary, providing examples and best practices for engaging with the community in an impactful and effective way.

“Community engagement can take many forms, and it can also be difficult to get right,” said Pierce. “When people feel connected to their community and have a role in building an equitable and thriving place, they are more likely to stay, engage and contribute.”

The event also includes a panel discussion with metro Detroit community engagement experts, who will discuss best practices. The panelists include:

- Nicole Brown, director of strategic partnerships and community engagement, Detroit Future City
- Caitlin Murphy, executive director, Live6 Alliance
- Stephanie Harbin, president, San Juan Street Block Club



Jeremiah Staes, co-founder, host and producer of *Daily Detroit*, will moderate the panel.

General admission tickets for the event are \$50 and may be purchased at advancingmacomb.com. The Community Engagement Summit is made possible by keynote sponsor City Institute with additional support from First State Bank, Consumers Energy and Macomb Community College.

About Advancing Macomb

Advancing Macomb is Macomb County's conduit for resources that improve quality of life. The 501c3 organization provides the philanthropic model and leadership needed to cement partnerships between the nonprofit, public and private sectors, identify and attract resources to fund major projects and programs, and increase Macomb County's visibility. For more information about Advancing Macomb, visit advancingmacomb.com.

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