

2024 Annual Report



ADVANCING MACOMB



MISSION

Strengthen Macomb County by connecting community challenges with high-impact solutions.

VISION

Macomb County is a thriving, collaborative and philanthropic community.

Advancing Macomb is a conduit, convener and advocate for the enhancement of our communities.

VALUES

TRUST

We strive to become a pillar of integrity, reliability and fairness both through internal operations and external support.

LEADERSHIP

We reflect our collective assets of business and leadership skills to the advancement of our communities.

EQUITY

We believe that disparities in our communities can be resolved by prioritizing support to organizations that face barriers to success, empower diverse community leaders and create an inclusive environment.

COLLABORATION

We actively work to break down silos and find innovative solutions to leverage organizational strengths and overcome weaknesses.

CORPORATE SPONSORS



PHILANTHROPIC PARTNERS



RALPH C. WILSON, JR.
FOUNDATION

Community Foundation

FOR SOUTHEAST MICHIGAN

MICHIGAN HEALTH
ENDOWMENT FUND

LEADERSHIP

STAFF

PHIL GILCHRIST, Executive Director
ANGELA LENDA, Director of Programs
MEGHAN RUTIGLIANO, Program Manager
AUTUMN COLOMBO, Social Media Coordinator

LEADERSHIP

OFFICERS

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Kapnick Insurance

JODI SWITALSKI, SECRETARY

Switalski Law, PLLC

KELLY WALTERS, VICE CHAIR

First State Bank

JOHN MCGRATH, TREASURER

Fishman Stewart, PLLC

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collabPEO

JEFF SIMEK

RCO Engineering

ELLEN WOOD

Lipari Foods

STACY ZIARKO

Connect Macomb



2024 IMPACT

Throughout 2024, Advancing Macomb remained dedicated to mobilizing resources, fostering collaboration and addressing community challenges to enhance the lives of Macomb County residents. This year, we gained remarkable momentum thanks to the leadership and support of our board members, community leaders, sponsors and donors. Here are some key highlights of our impact.

HOSTED SECOND ANNUAL COMMUNITY ENGAGEMENT SUMMIT

Advancing Macomb hosted its second annual Community Engagement Summit on September 27, 2024, at the Welsh Activity Center at Lake St. Clair Metropark. The event featured keynote speaker Jeanette Pierce, founder and president of the City Institute in Detroit, and brought together 84 business, community and civic leaders from across Macomb County and metro Detroit for an afternoon of networking, collaboration and learning centered on best practices for community engagement.



EXPANDED ADVANCING MACOMB NONPROFIT ROUNDTABLE SERIES

The Nonprofit Roundtable is a monthly forum for nonprofit leaders that provides opportunities for brainstorming solutions, learning new strategies and identifying collaboration areas. Advancing Macomb facilitated more than 20 Nonprofit Roundtable sessions in 2024 with more than 400 attendees. The August session, *Meet the Funder: Community Foundation for Southeastern Michigan*, was the most popular session of the year and was attended by nearly 50 nonprofit and community leaders.



2024 IMPACT

SECURED GRANTS TO LAUNCH NONPROFIT ACCELERATOR

Advancing Macomb secured a \$600,000 grant from The Ralph C. Wilson, Jr. Foundation in 2024 (distributed over three years) to help build its internal capacity and establish the Nonprofit Accelerator, a leadership development program to support and strengthen smaller nonprofits serving Macomb County residents. Advancing Macomb also received a \$50,000 grant from the Community Foundation of Southeast Michigan to help launch program.



EXPANDED PARTNERSHIP WITH MACOMB COUNTY

In 2024, Advancing Macomb formalized and expanded its partnership with Macomb County to provide resource navigation and technical assistance for local nonprofit organizations. Advancing Macomb served as a bridge connecting 501c3 charitable organizations in Macomb County with local, regional and statewide programs and services. Advancing Macomb also provided technical assistance to nonprofit organizations seeking greater expertise in grant funding, fundraising strategies, data collection, strategic planning and volunteer management.



STRENGTHENED INTERNAL CAPACITY

In 2024, Advancing Macomb focused on building its internal capacity to strengthen its impact on the community. Key initiatives included the promotion of Angela Lenda to director of programs and the addition of Meghan Rutigliano as program manager to support the launch of the Nonprofit Accelerator. The organization also prioritized professional and organizational development, technology enhancements and strategic planning.



LOOKING AHEAD

Throughout 2024, Advancing Macomb's work highlighted the importance of collaboration in addressing community challenges. With the support of our partners, we are well-positioned to broaden our impact even further in 2025.

Building on the past year's successes, Advancing Macomb remains committed to driving meaningful change in Macomb County. Our priorities for 2025 focus on strengthening the quality of life, advocating for impactful community solutions and cultivating a culture of philanthropy throughout Macomb County.

Together, with the invaluable support of our board members, community partners and supporters, Advancing Macomb will continue driving progress in Macomb County.



STAY CONNECTED



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