



ADVANCING MACOMB

2022 ANNUAL REPORT

www.advancingmacomb.com



MISSION

Strengthen Macomb County by connecting community challenges with high-impact solutions.

VISION

Macomb County is a thriving, collaborative, and philanthropic community.

VALUES

Trust

We strive to become a pillar of integrity, reliability, and fairness both through internal operations and external support.

Equity

We believe that disparities in our communities can be resolved by prioritizing support to organizations that face barriers to success, empower diverse community leaders, and create an inclusive environment.

Leadership

We reflect our collective assets of business and leadership skills to the advancement of our communities.

Collaboration

We actively work to break down silos and find innovative solutions to leverage organizational strengths and overcome weaknesses. Advancing Macomb is a conduit, convener, and advocate for the enhancement of our communities.

Corporate Sponsors



Philanthropic Partners



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- Thomas Brisse
- Mick Brody
- Lauren Brosch
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- Mark Cullen
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- Barbara Rossmann
- James O. Sawyer IV, Ed.D
- Maria Silamianos & Craig Sherman
- Kelly Walters

Leadership

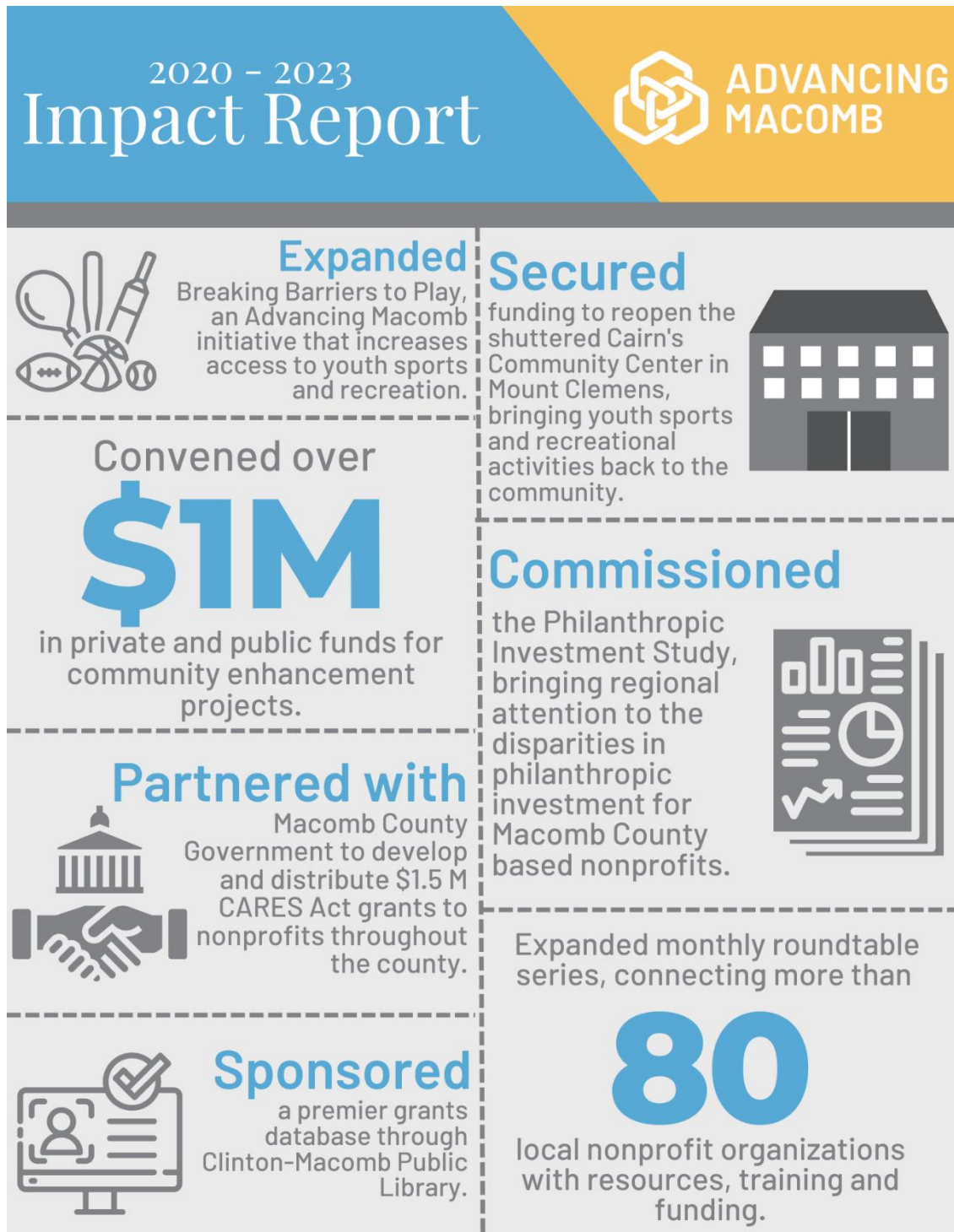
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Diane Banks	<i>Executive Director</i>
Angela Lenda	<i>Program Manager</i>
Autumn Colombo	<i>Social Media Coordinator</i>
Thomas Barnes	<i>Breaking Barriers to Play Program Coordinator</i>
Karl Hays	<i>Breaking Barriers to Play Program Coordinator</i>

Program Overview





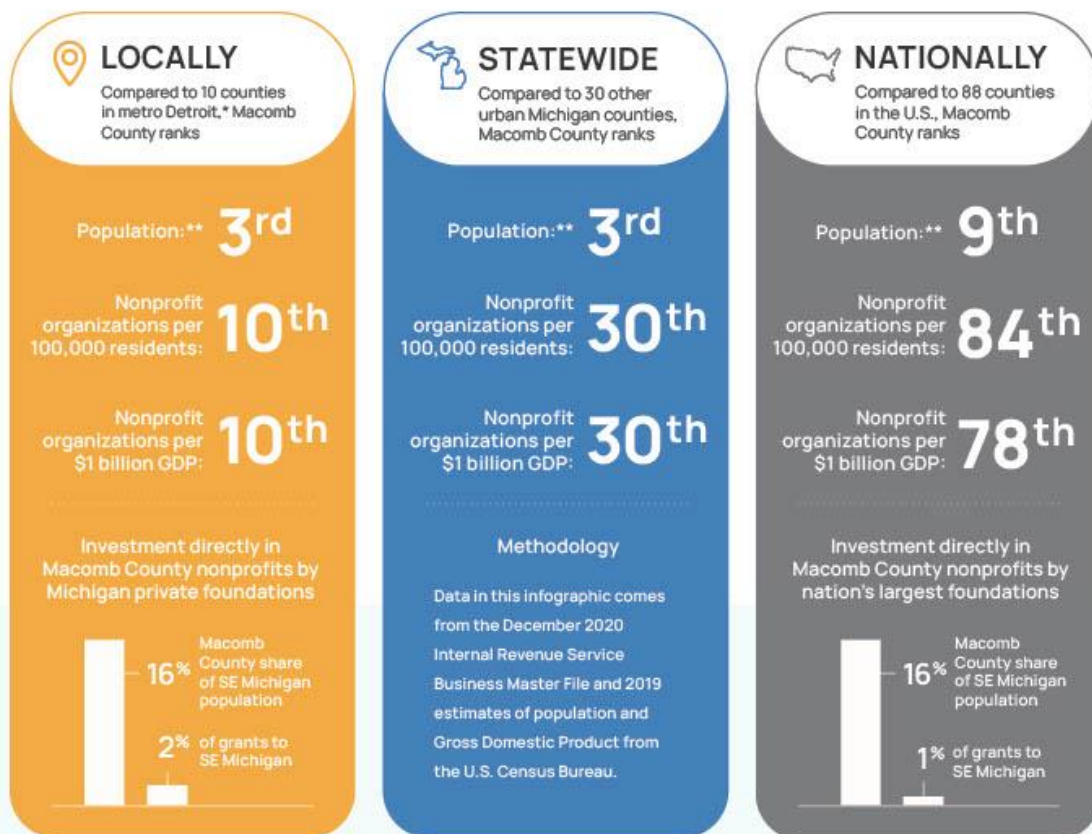
MACOMB COUNTY PHILANTHROPIC INVESTMENT STUDY

Advancing Macomb commissioned a study with the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University to better understand the disconnect between philanthropic need and opportunity in Macomb County. The study finds that despite ranking third in population, Macomb County ranks last in metro Detroit and Michigan for the number of charitable nonprofits per GDP. The research found significant disparities in philanthropic investment for Macomb County based nonprofits. While Macomb County has 16% of metro Detroit's population, it receives only 2% of grants awarded by Michigan's private foundations and only 1% of grants awarded by the nation's largest foundations.

Moving forward, these findings create an opportunity to mobilize philanthropic support at all levels – from volunteers, community groups and municipalities to regional and national foundations. We must increase philanthropic investments in Macomb County to aid existing nonprofits and attract new organizations — our communities will only grow stronger as a result.

The Case for Increasing Philanthropic Funding in Macomb County

Though Macomb County has 16% of the 10-county Southeast Michigan population,* its share of philanthropic investments consistently falls below that mark.



We must increase investment

Underinvestment is starving Macomb County's nonprofit ecosystem. To reach the Michigan urban area median, Macomb County would need 60% more nonprofit organizations and 200% more nonprofit assets. Because philanthropic funding is going outside of Macomb, nonprofits choose to headquarter in surrounding counties. We need to increase philanthropic investments in Macomb County to aid existing nonprofits and attract new nonprofits — our communities will only grow stronger as a result.



*Counties included: Genesee, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, Wayne

**Macomb County population, per 2019 U.S. Census: 873,972

Highlights from 2022



Cascade in the Shade Opens to the Public

Cascade in the Shade, an artistic community play fountain at Shadyside Park in Mount Clemens, officially opened to the public on Aug. 19, 2022. The project is a community effort between Advancing Macomb, the City of Mount Clemens and the Anton Art Center to provide opportunities for play in underutilized parks. Advancing Macomb helped to secure the funding to make the play fountain possible.



Shadyside Park Enhanced with Tree Planting

In October, Advancing Macomb gave the new play fountain another boost with a tree planting event at Shadyside Park in Mount Clemens. We worked in partnership with Consumers Energy, Macomb County Planning & Economic Development, the City of Mount Clemens, the River Acres Community Group and ReLeaf Michigan to obtain and plant trees in the areas around the play fountain.



Cairns Community Center Reopens

Advancing Macomb is proud to have secured the funding needed to reopen the Cairns Community Center in Mount Clemens. The center plays a vital role in our community by keeping kids active while providing a safe place for them to grow and play. Because of the funding Advancing Macomb secured, the City of Mount Clemens was able to contract with TCB Youth Mentoring as the new operating partner for the center. Cairns reopened in the summer of 2022, offering youth sports and recreational activities to help create a physically active and healthy community. More than 300 kids have signed up for programming since the center's reopening.



Nonprofit Roundtable Series Grows and Expands

Advancing Macomb expanded its Nonprofit Roundtable series throughout 2022. During the pandemic, we developed the roundtable concept to provide nonprofit leaders with a virtual platform to connect, learn and share. Today, more than 80 nonprofit organizations participate in the monthly roundtable series. In addition to connecting local nonprofit organizations with resources, training, and funding, we facilitated many opportunities for collaboration.



Breaking Barriers to Play Awarded Project Play Grant

Advancing Macomb was awarded a \$50,000 grant from Project Play and the William Davidson Foundation to support its Breaking Barriers to Play initiative. Breaking Barriers to Play lowers the cost of in-town recreation that is community and family-centered. The program is a public-private, cost-sharing partnership that offers recreation to communities, allowing youth to participate in recreational activities in their own communities at little to no cost. The grant enables us to bring Breaking Barriers to Play to additional municipalities throughout Macomb County.

Eastside Community Hub Revitalization Project Federal Investment

Advancing Macomb was approved for \$480,000 in federal funding through Congressman Andy Levin's office to support the Eastside Community Hub Revitalization Project. The requested funds for this project will be used to improve public facilities and services for programming that will empower at-risk youth and their families in two economically disadvantaged communities in Macomb County: Mount Clemens and Eastpointe. This project is a valuable use of taxpayer funds because youth in these communities have experienced greater hardships due to the COVID-19 pandemic and continued disinvestments into public facilities, which limits their potential for economic mobility. This funding will be used to support after-school programming focused on economic mobility.



Looking Ahead

Our work throughout 2022 reflected the importance of collaboration and partnership to solve community challenges. With the continued support of our community partners, we are confident that we will expand our reach in 2023. We will continue to seek new opportunities to enrich the lives of Macomb County residents and create a thriving environment to live, learn, recreate, and innovate.

This is an inspiring time for all of us at Advancing Macomb as we continue the great work of 2022 and embark on new initiatives in support of our 2023 priorities – to improve the quality of life and economic vitality in Macomb County, to advocate for solutions to community challenges, and to ignite a culture of philanthropy in Macomb County.

Lofty goals, indeed. But with the support of our board, community partners, and supporters, we can get it done.

Together, we are advancing Macomb County.

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